

EMEX

EMERGENCY MANAGEMENT &
HOMELAND SECURITY EXPO

www.EMEX.org

Putting a New Spin on Emergency Management.

56th
IAEM Annual
Conference & EMEX 08

Sheraton Hotel and Overland Park Convention Center
Kansas City Metropolitan Area • Overland Park, KS

NOVEMBER
15-20
2008

EXHIBITOR PROSPECTUS

*You've made the investment in emergency management
now let us help you reap the benefits!*

Come Exhibit at

EMEX

EMERGENCY MANAGEMENT & HOMELAND SECURITY EXPO

www.EMEX.org

EMEX 2008 brings together the latest technological advances in homeland security and disaster preparedness suppliers under one roof, under the auspices of the International Association of Emergency Managers' 56th IAEM Annual Conference.



What is IAEM?



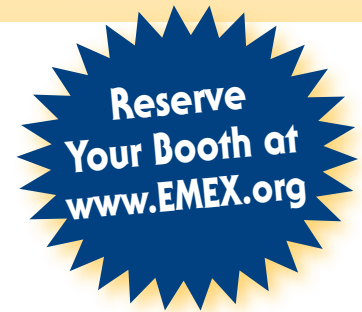
The International Association of Emergency Managers (IAEM) is an international

organization dedicated to promoting the goals of saving lives and protecting property prior to and during emergencies and disasters. IAEM is a non-profit, educational organization established in 1952 with more than 4,000 current members. Members are local, state and federal government emergency management/ homeland security professionals; private industry/security executives; military; non-profit, healthcare; volunteer disaster planners; and others. Membership is open to anyone practicing or interested in the field. Of interest to exhibitors is Affiliate Membership offered to firms and individuals which provide a service and/or product needed in the comprehensive field of emergency management. (Affiliate members receive an exhibit space discount).

Conference Attendee Profile

More than 1,500 emergency management professionals are expected. Attendees include:

- Emergency managers (city, county, state, federal, other)
- Disaster planners
- Homeland security professionals
- Communications system specialists
- Crisis and risk managers
- Contingency planners
- Environmental response professionals
- Executive officers/commanders
- Federal Coordinating Officers and other federal officials from DHS, HHS, EPA, DOT and others
- Fire chiefs
- Police chiefs
- Healthcare disaster professionals
- Meteorologists
- EM/terrorism educators



Exhibitor Costs: Booth Fees:

- Price per square foot at EMEX 2008
- Standard 10'x10' booth (100 sq. ft.) = \$23.00 psf
 - 101-500 = \$22.00 psf
 - 501-1000 = \$21.00 psf
 - 1001+ = \$20.00 psf

Exhibitor Entitlements: The cost to exhibit includes a booth with standard back drape and side rails, one table, two chairs, aisle cleaning, general security, and listing in the official show publication.

IAEM Affiliate Members also will receive a complete list of attendees. Each 10'x10' booth entitles the exhibiting company/organization to two booth personnel, who are encouraged to attend the general sessions and participate in meal/social functions included in the registration fee.

EMEX 2008 Contact Information:

Clay D. Tyeryar, CAE, Exhibit Manager

Email: ctyeryar@iaem.com
201 Park Washington Court
Falls Church, VA 22046
Phone: (703) 538-1795 x6

Fax: (703) 241-5603
www.EMEX.org • www.iaem.com



More than
1,500 attendees
and
over 230 booths!

Exhibitor Contract Provisions

Floor plan, exhibitor locations and more at www.EMEX.org

Show Management

The word "Management" as used herein shall mean the EMEX 2008 staff or the International Association of Emergency Managers in the management of EMEX 2008. A staff member will be available to exhibitors for the duration of the event. **Tentative dedicated show hours are as follows:**

EXHIBITOR SET-UP

Monday, Nov. 17th, 8:00 a.m.-4:00 p.m.

SHOW HOURS

Monday, Nov. 17th, 5:00-7:00 p.m.

Tuesday, Nov. 18th, 7:00 a.m.-5:00 p.m.

Wednesday, Nov. 19th, 7:00 a.m.-5:00 p.m.

DISMANTLE

Wednesday, Nov. 19th, 1:00-5:00 p.m.

IAEM uses many methods to drive traffic to the hall, including high value door prizes requiring winners to be present. IAEM dedicates time on the conference program for exhibits visits. Dedicated events in 2008 are tentatively:

MONDAY, NOV. 17th

Opening Reception.....6:00-8:00 p.m.

TUESDAY, NOV. 18th

Breakfast8:00-9:00 a.m.

LunchNoon-2:00 p.m.

Reception &

Scholarship Auction4:30-7:30 p.m.

WEDNESDAY, NOV. 19th

Breakfast8:00-9:00 a.m.

Lunch and Student Scholarship

Basket RaffleNoon-2:00 p.m.

Exhibit Area: IAEM reserves the right to amend the floor plan if, in its judgment, it is in the best interest of the Exhibition and overall needs of exhibitors. IAEM may relocate any exhibit at any time.

Booth Assignments: Booths will be assigned on a first-come, first-reserved basis to paid exhibitors. All effort will be made to accommodate location preferences. We will attempt to physically separate competitors, and exhibitor cooperation.

Cancellation: In the event that it is necessary to cancel your company's reserved booth, no refunds will be made after October 1, 2008. All cancellations must be in writing and penalties apply.

Subletting of Space: Exhibitor agrees not to assign, sublet or apportion its space or any part thereof, without written permission of EMEX 2008.

EMEX 2008 Security and Liability

Security will be provided during the show and between the exhibit hours. IAEM and EMEX 2008. IAEM and EMEX assumes no liability whatsoever for loss or damage through any cause, of goods, or other materials owned, rented or leased by the exhibitor. The exhibitor shall indemnify IAEM and EMEX against and hold it harmless for any complaints, suits or liabilities resulting from the negligence of the exhibitor in connection with the exhibitor's use of the display space.

Service Contractor Desk: Contractors for furniture, labor, electrical service, etc., will maintain a desk in the area during the installation and dismantling periods for the convenience of the exhibitors. For special decorator services, please visit the EMEX Web site at www.EMEX.org.

Booth Personnel: The cost of each 10' x 10' booth entitles exhibitors to two booth personnel. These individuals may attend all IAEM programmed meals and the conference sessions. Additional company representatives are welcome and must be registered. The cost will be \$250 per person.

EMEX 2008 Virtual Expo: Vendor information and a brief description of each exhibitor's services/product will be listed in the interactive floor plan. This service will be at no additional charge and will remain online until the start of EMEX 09. Electronic lodgment of your company description can be made during registration. If you chose to include your company logo (additional charge of \$150), please email to Ackleson@iaem.com.

EMEX 2008 Exhibitor Directory: Vendor contact information and a brief description of each exhibitor's service/product will be listed in the Exhibit Guide on condition that all information is submitted by the exhibitor to EMEX no later than October 10th, 2008. Should you choose to include your company logo (additional cost \$150), email logos to Ackleson@iaem.com. All logos must be in high resolution format.

EMEX 2008 Important Dates and Deadlines

Due ASAP

• **Virtual Expo Description & Logo**
75-WORD DESCRIPTION of your company's products and services, which will be included in the *EMEX 2008 Guide* at no additional charge to EMEX 2008 exhibitors. COMPANY LOGO in electronic format (high resolution TIF or EPS, at least 300 dpi) at an additional charge of \$150.

October

1

• **Full Payment Deadline**
Booth space is reserved with full payment for each booth. Exhibit service manuals will be available mid-August 2008, and will be forwarded upon receipt of full payment. The exhibitor accepts full responsibility for payment of all space by submitting the contract at www.EMEX.org. Booths will be assigned on a first-come, first-reserved basis upon IAEM's receipt of the booth deposit. IAEM will make all effort to physically separate competitors, and exhibitor cooperation in this regard is appreciated.

• **Cancellation Deadline** In the event that it is necessary to cancel your company's reserved booth, no refunds will be made after October 1, 2008. All cancellations must be in writing.

October

10

• **Exhibitor Guide Deadline**
The official publication of EMEX will list all exhibitors, contact information and descriptive paragraph. If you choose to include your company logo (additional charge \$150), please email in high resolution format to ackleson@iaem.com.

October

23

• **Room Reservation Deadline**
The convention hotel is the Sheraton Overland Park. IAEM has negotiated a room rate of \$157 single/double (plus tax) This rate is available until Oct. 23, 2008, or until the IAEM room block is sold out, whichever occurs first. Attendees should mention "International Association of Emergency Managers" to qualify for the group rate. For reservations, call 1-866-837-4214.

3 Easy Ways to Maximize Your Organization's Exposure

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 Email: ctyeryar@iaem.com
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Vendor Presentations—

Back by popular demand - your organization can purchase podium time in the EMEX exhibit hall to present your products and services to EMEX visitors. Twenty-minute presentations are \$200. Contact Mary Ackleson for further information, Ackleson@iaem.com.

Sponsorship Opportunities—

Maximize your conference participation and on-site awareness. Flexible sponsor options available. Contact Beth Armstrong, Executive director at 703-538-1795 Ext 7 or Armstrong@iaem.com.



IAEM Scholarship—

Increase your visibility during the EMEX Exhibit. At the same time, you will be helping promote the future of emergency management. Any exhibitor that donates \$500 or more to the IAEM Scholarship Program will have their booth marked with a bright yellow flag. The flag will bear the IAEM logo and the words "scholarship donor." To learn more and donate, see www.iaem.com/scholarships.



bringing together homeland security and disaster preparedness suppliers including:

- Communication Systems
- Damage Restoration Firms
- Detection Devices
- Emergency Management Consulting
- Emergency Management Software
- Emergency Vehicles
- EMS Medical Equipment
- Exercise and Training Products
- Geographic Information Systems
- Hazmat Gear Accessories
- Notification Systems
- Preparedness Equipment
- Protective Clothing
- Risk Management
- Satellite Technologies
- Shelter Supplies
- Warning Systems
- Weather Meteorological Services
- and much more...

JOIN THESE PRESTIGIOUS COMPANIES AT EMEX

PARTIAL LIST OF PAST EXHIBITORS

- Abatix
- Advanced Containment Systems Inc.
- American Signal Corp.
- Armstrong Medical Industries Inc.
- Audience Central
- Audiopack Technologies, Inc.
- Aura Systems, Inc.
- Autodesk, Inc.
- Baron Services
- Bizcom USA Inc.
- Canberra
- Classco
- ComLabs
- Communications-Applied Technology
- Community Alert Network
- Community Research Associates
- Dialogic Communications Corporation
- E Team, Inc.
- Ecology and Environment Inc.
- Edge Access
- Emergency Communications Network
- Emergency Management Consultants
- Emergency Services Consulting, Inc.
- Emergency Services integrators
- ESRI
- Essential Information Systems, Inc.
- Excelliant
- Federal Signal Corporation
- FEI Behavioral Health
- Ferno-Mir
- Fire Safety International
- General Dynamics Canada
- General Marine Leasing
- General Physics
- GETS
- Greenhorne & O'Mara, Inc.
- GSA Advantage
- HazMat Solutions, Inc.
- HEATERMEALS
- HMHTTC Response
- Homeland Protection Professional
- HomeTown Alert
- Hunter Manufacturing Company
- Information Station Specialists, Inc.
- Kenyon
- Ludlum Measurements Inc.
- MadahCom, Inc.
- Meridian Medical Technologies, Inc.
- Meteorlogix
- Micro-News Network
- MIDLAND Radio
- NanoScale Materials, Inc.
- National Mass Fatalities Institute
- National Weather Service
- NBC Team Ltd.
- North American Catastrophe Services, Inc.
- North Dakota State University
- North Safety Products
- Nuclear Energy Institute
- Partnership for Public Warning
- Prism Consulting Services, Inc.
- PROPAC
- RAMSAFE Technologies, LLC
- Raytheon Homeland Security
- RecoveryPlanner
- Reverse 911
- SAFER Services Corporation
- Safety Solutions Inc.
- SOS Survival Products
- Texas Engineering Extension Service
- TITAN CORPORATION
- TVI Corporation
- Twenty First Century Communications
- University of North Carolina at Chapel Hill
- US EPA Environmental Technology VisualRisk Technologies
- Warning Systems Inc.
- Whelen Engineering Co, Inc.
- Zumro Inc.

Sign up for Your Booth Today at www.EMEX.org.